



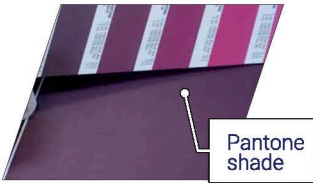
# Customised Printing



## Limitless Print and Finishing Options

At Genesis, we specialize in and excel at all types of custom printing and finishing options.

From basic full color process printing with Metallic Ink, Spot UV or Pantone Spot Color Inks ..... to ..... Lamination, Varnish, embossing, die cutting or foiling stamping and so on... gives extra importance to any project. And get them noticed by potential customers; that means increased sales.



Pantone shade



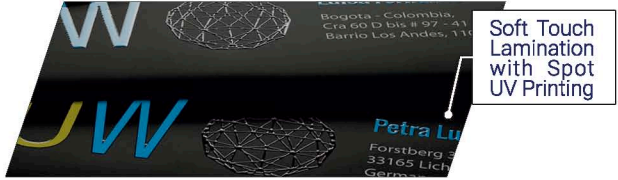
Metallic Screen Printing



Spot UV Printing



Varnish



Soft Touch Lamination with Spot UV Printing



3D Film Lamination



Matt Lamination



Gloss Lamination

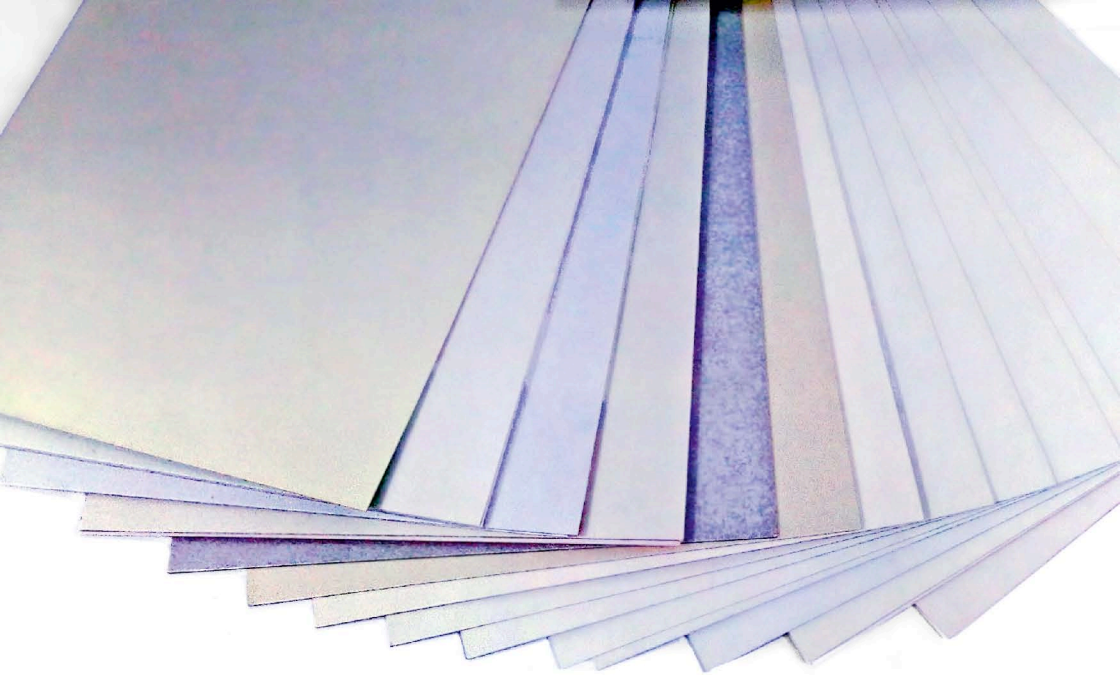
## Custom Ink

When you are ready to venture beyond the traditional cyan, magenta, yellow and black (CMYK) 4 color process printing there is a whole new world of ink options to make your marketing materials special. Make a point, enhance your design, highlight key points, be different or just spice things up a little with options like:

- Pantone Ink
- Metallic Ink

## Lamination / Varnish / Coatings

- Varnish
- Soft Touch Lamination
- Matt Lamination
- Gloss Lamination
- 3D Film Lamination
- Spot UV Printing (Digital / Screen Printing Method)



## Special Paper Media

Custom papers get noticed and remembered and differentiate you from the competition.

Genesis offers a great selection of standard papers, most that are sustainable sourced. But we can also provide a wide variety of premium and specialty papers and synthetic printing substrates.

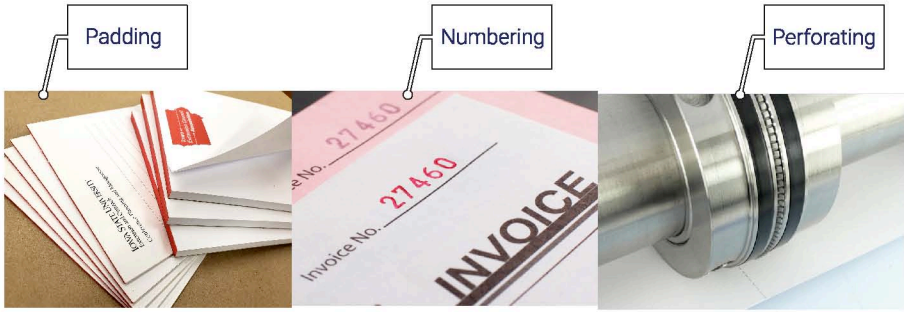
- Premium Papers
  - Textured Paper
  - Metallic Paper
  - Plastic Paper (transparent /positive sheet)
  - Recycled Paper (khaki)
  - Label Paper (sticker)
- Synthetic Papers (teslin paper) & many more



## Special Printing Finishing Effects

While we are known for high quality 4 colour printing, Genesis offers a wide variety of special custom printing effects. Our design and technical experts can help you find the right approach to an exceptional printed piece that will highlight your products and services and increase your marketing success. Add a touch of class and individuality to your printed piece with effects like:

- **Foil Stamping**  
Metallic, gloss or matte pigment and special effects foils
- **Embossing**  
Blind embossing or combined with ink or foil
- **Die Cutting**  
Standard dies or custom die



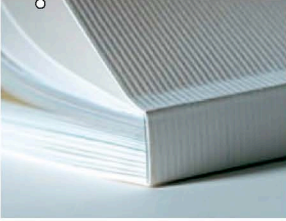
## More Special Printing & Finishing Effects

Your options are unlimited at Genesis Imaging Pvt Ltd. Unlike most other online printing companies, Genesis specializes in complex, custom and specialty printing.

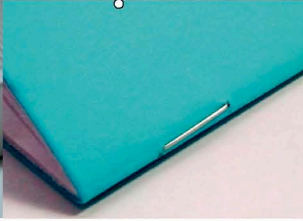
A large percentage of our work contains custom elements that enable standout marketing materials for enhanced recognition, branding and sales:

- Padding
- Numbering
- Perforating
- Round Corners
- Stringing
- Drilling / Punching
- Custom Labels and Stickers
- Tip-Ons, Gluing and Taping

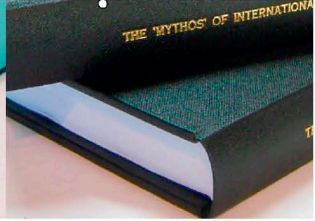
Perfect Binding



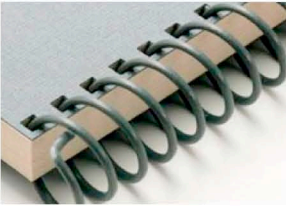
Saddle Stitching



Hard Binding



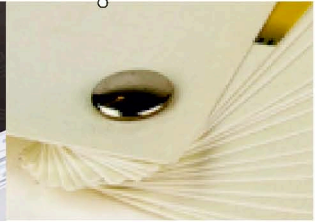
Spiral Binding



Wire Binding



Screw Binding  
(Metal/ Plastic)



## Custom Binding Options

There are lots of options for binding and securing your print project that accommodate a variety of end use functionalities and presentation styles. Some of the numerous binding options available are:

- Perfect Binding
- Saddle Stitching
- Hard Binding
- Wire Binding
- Spiral Binding
- Screw Binding (Metal/ Plastic)  
& lots more

## Z Fold



## Gate Fold



## Half Fold plus Roll Fold



## Roll Fold



## Double Parallel Fold



## Cross Fold



## Custom Folds

The possibilities are endless when it comes to folds. Creative folds can be a great way to really make an impression with your next marketing piece.

Most of the marketing materials that we print fall into what can be called the 'standard' fold types. Some of the standard paper folds that we do every day include the:

- Half fold
- Tri fold
- Gate fold
- Z folds
- Parallel fold
- Accordion fold
- Quarter fold
- & lots more



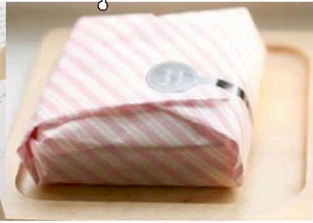
Folding Boxes



Belly Bands



Candy Wrappers



Gift Card Sleeves



Bottle Neckers



Hang Tags



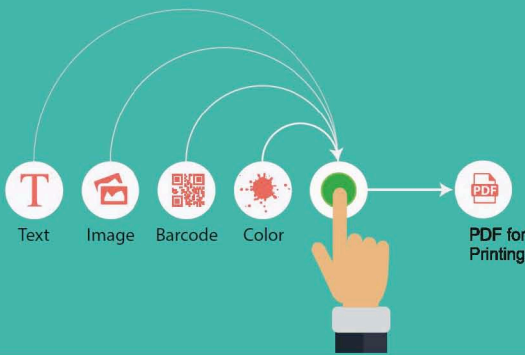
## Custom Packaging

Whether first seen in a store, or delivered in the mail, a customer's impression of your brand is strongly influenced by their experience of your packaging. Either way, you need professionally printed high quality custom packaging to sell your products and establish and reinforce your brand.

- Folding Boxes
- Belly Bands
- Candy Wrappers
- Gift Card Sleeves
- Bottle Neckers
- Stickers and Labels
- Hang Tags
- CD Covers
- Envelopes
- Die Cut Hardcover
- & lots more



# Variable Data Printing



The flyer is titled 'HAPPY NEW YEAR 2022' and features a 'Cosmetic Sale' banner. It lists several offers: 'Classic Perfumes 30% OFF', 'Eye Shadow Palettes 17% OFF', 'Skin Care Package 20% OFF', and 'COSMETIC PRODUCTS UP TO 40% OFF'. A QR code is present. Contact information includes 'Street. 3, Dalvi Bldg, Dalvi Road, Kandivall (West), Mumbai - 400067, Maharashtra, India. Phone : 02228061462'. Arrows point from the text labels above to specific elements on the flyer: 'Relevant Images' points to the product photos, 'Multiple Variable Messages' points to the various offers, 'Clear Offer' points to the 'UP TO 40% OFF' text, and 'Targeted Mailing List' points to the QR code.

Variable data printing is a printing process that uses customer data to control what prints on a marketing piece. VDP provides incredible value to your marketing campaigns.

VDP works by importing a spreadsheet of customer data to make targeted marketing campaigns. VDP can be implemented into any digital printing services, including Business Cards, Post Cards, Mailers, Buck Slips, CD Covers, Catalogs, Booklets Menus, Brochures, Presentation Books, Flyers, Posters, Letterhead, Envelopes, Greeting Cards, Wedding Invitations, Newsletters, Calendars and Announcements.

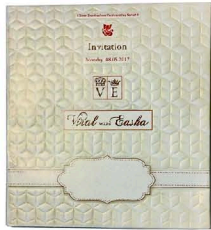
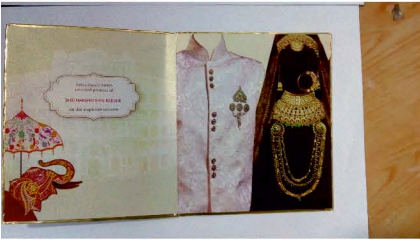
Variable Data Printing works at scale; from small batch runs to huge marketing campaigns and the technology makes personalized printing affordable.

Make impressions that last and increase your campaign ROI with personalized marketing.



Combine Artwork with Data





# Personalised Calendars





Highly skilled company for all kind of paper printing services.

We are hear to serve you with



Authenticity



Personal Service



Convenient



Accessible



Latest Technology



Variety



Quality



Durability



Affordable



Easily available



Customer Value



Moderate Prices

Call or Whatsapp

9820182201

Email

info@genesisimaging.co  
genesisimaging2014@gmail.com